

THE LUBBOCK AVALANCHE

Published Every Thursday by
THE AVALANCHE PUBLISHING CO.
(Incorporated)

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Entered at the Postoffice at Lubbock, Texas, for
transmission thru the mails as second class matter.

OH, WHERE IS MY (GIRL) BOY TONIGHT

Parked on Polk Street Saturday evening was a coupe car in which were two young men and two young women, the latter seated upon the laps of the former.

No, they were not married, nor were they brothers and sisters. They were sons and daughters of some fathers and mothers, and therefore entitled to care they were not receiving, from society as a whole, as well as from their parents or guardians!

Did you see them? They were not difficult to see nor were they seemingly embarrassed by reason of their attitude out there on the city's most prominent street!

If these girls had been your girls instead of the girls of some other parents, what would be your attitude about it?

While Amarillo has no monopoly on it, there is a polite laxity of moral attitudes and standards here, that is detrimental to the best interests of society. This is largely a result of the prevalence of a fact: "What's everybody's business is nobody's business." Men and women will not feel burdened by responsibility for young people, outside their own families.

It is not necessary that reference should be made to the undesirable psychological effect of such action as young people sitting in each other's laps, when both sexes are involved. Men and women know the evils of this character of conduct, and they likewise know that it should be stopped in the interest of the individuals involved, and in the interest of society at large.

When reference is made to an incident on Polk Street, let it be known that while this is a fact, and not a fanciful sketch, it is by no means an isolated case. On the other streets, on the country roads, on the inside of fenced enclosures in close proximity too, and in points more remote from the city, these things are witnessed, and always to the detriment of the community.

Girls of tender years, mere children who are not out of the grades in the schools in some instances, it is reported dress and deport themselves in manner formerly attributed to hardened brazen women of the streets. With carmined lips, rouged cheeks, with tweezered eyebrows, with frowzed hair, with the swager of daring attributes of the public characters, invite attention to the coarse, grosser members of the opposite sex. In view of these facts, and they are facts, and only part of the more repellent facts at that, what are the parents, the teachers, the ministers, the publicists going to do about it?

Yes, we must admit that this is not very polite, not an over aesthetic matter to place in print, and yet The News feels that it has a duty in connection with the public morals, and particularly as to those dangerous attitudes affecting the young life of both sexes. It is for this reason that this newspaper dares to bring the existing undesirable state of affairs in this manner, to the minds of those who are concerned for the welfare of the community.

Amarillo has a duty to perform in the interest of public morals—duty that is not being discharged at present. Question: What are we going to do about it?—Amarillo Daily News.

Yea, it is an awful condition! The statements made in the article above regarding Amarillo can be duplicated as to Lubbock, and it is only a matter of time till some dire calamity will befall some of Lubbock's young people, in fact it has already befallen some of them, but others will be in the same awful predicament if the parents of the young folks of this community do not show more concern regarding their boys and girls.

The very same capers are pulled in Lubbock as in Amarillo. The parents seem unconcerned. They allow their girls to frolic till a late hour with young men, and auto ride till late in the night, and they seem to care nothing about them further than to turn them "hog wild" and let them ramble.

They seem to think it nothing wrong for their girls to go to the dance halls, auto ride and attend base ball games, races or what not. They let them go when they want to and where they want to, and what they are sowing now will reap a harvest of heartaches or we will be badly fooled.

The days of restrictions are no more! Many parents know nothing about where their children are, or where they are going when they leave, they guard not their character, because they are not careful who they go with or how they go. Never in the history of our lives have we seen conditions just as they are at present, and we offer this as a warning that many hearts will be broken as a result of the seed that is being sown now.

Take this for what it is worth, but parents you should think! Think deep and long! Think far into the night, and concern yourself, now as to where your girl is, and call a halt. It is time!

This bit of prophecy: If something is not done you will regret it. Trouble is sure to come. Will your home be undisturbed? Will your good name be blighted? Will it? It will if the breaks are not applied and that immediately on some of the girls of this town. They are going entirely too fast! Slow down! Be ladies! Be nice! Be modest! Be refined!

The commercial organizations in Dallas have adopted this slogan, "—It's in Dallas," which is not a bad one. The thing is to live up to the slogan and have it when people call for it.

Lubbock has few knockers, except the carpenters, and they use a hammer.

Lubbock needs about fifty rent houses.

Lubbock continues to grow.

Shake hands oftener.

LUBBOCK CHAMBER OF COMMERCE PATRONIZES HOME INDUSTRY.

Memphis has two good newspapers who are constantly supporting their city in everything that is undertaken in a commercial way. These newspapers have job plants capable of producing the ordinary line of job work. These papers are boosting the county fair. Yet, when the fair officials wanted their catalogues printed, they sent the job to Fort Worth. These fair officials expect the Memphis newspapers to give the fair association page after page of free publicity. The newspapers will do so because they stand for Memphis. Yet these fair officials send away work which carries with it a little expenditure of money. This is a great old world. The harder the home man hammers for his community, the harder some business men will hammer the local man.—Canyon News.

No complaint of this kind can be registered against the present Chamber of Commerce organization. There was a time in the history of the various chamber of commerce organization in Lubbock that worked very much on the same principle as the Memphis organization, but those days have passed in Lubbock, and the Chamber of Commerce here turns every sheet of its printing over to the local printers, that can be done in this city, and few jobs there are that the Avalanche Job Department can't turn out in first class shape, and the Chamber of Commerce is well aware of this fact.

The Board of Directors in Lubbock is composed of the very best business men in the city, who are boosters for the city, and for the South Plains. They believe in spending Lubbock money in Lubbock when ever it is possible, and their loyalty to home institutions is appreciated to the full extent of the term.

The Avalanche believes in the Chamber of Commerce work, and we are willing to cooperate with them in furthering the best interests of the community, and if we can be of service to them in giving information about their work and the progress of the country, we are only too glad to do so. We consider this part of the mission of the local paper, and The Avalanche wants to do its full share.

CLOTHES REFORM MUST COME.

Girls hoping to teach school in San Francisco will kindly roll up their silken hosiery above their knees and lick any surplus carmine from their lips.

Mrs. Helen P. Sanborn, president of the San Francisco Board of Education, issued that edict recently when she laid down these plans and specification for proper dress of school teachers:

No lipsticks, for "they are the last word in bad taste."

No hand-painted eyebrows, for "they are silly."

No "beauty windows"—"they are scandalous."

No rolled-down hosiery, for they are "idiotic."

No jet earrings, for a teacher must not pose as "an amateur Carmen."

No "wasp waists," for "they are unhealthy and insane."

And don't wear too short a skirt, too low a waist or bobbed hair—for, Mrs. Sandborn said, she had no words to describe them.

Mrs. Sandborn issued her warning that violators of these rules could not hope to pass teachers' examinations after the country school district wrote to the State Board of Education asking help in finding a teacher who was clothed below the knees and above the waist.—Under San Francisco date line August 1.

There is much truth in the above statement. While it may be overdrawn to some extent. The "fashions" are extreme ridiculous, nonsensical, and disgusting. Why not be reasonable in dress? And this is not only true of the women, but men as well. Styles often make the men look hateful. The style of cutting hair is often as bad as the dress. Men shave in the most ridiculous styles some times.

We will admit that some of us need a lot of fixing over to get by and the drug store complexion that many use is a lot of trouble to put on, and keep straight. We have noticed some folks have such a time with it that they have to carry a shipment along with them to church or the picture show, or shopping, in order that they may keep themselves covered up, that nobody will be able to see the real person behind the embankment of powder and paint.

Why not be our real selves? Have conservative men and women teach our schools, and pay more attention to the instructions they should give their pupils than to see the "set" of the complexion or the hang of a few garments we wear. This woman has started the reform. May she succeed!

HOWLERS

The fellows who howl about the farmers ordering goods are often the same ones who order their stationery form out of town printers. It is a fact and can be proven that a good publishing and printing plant in a town usually is a greater financial help to merchants than to the publisher but they don't see it.—Rotan Advance.

Lubbock people, as a whole sent enough money for printing out of Lubbock every year to keep a good sized job printing establishment busy while many of of business and professional men are absolutely loyal, and have every line of printing done at home.

And as it is stated above by the Advance, the firms who patronize the out of town printers are the fellows who howl the loudest about the other fellow trading with mail order houses.

There is no reason in the world for any Lubbock firm having to send one dollar away from Lubbock for their printing. There are two well equipped printing establishments here, who are ready to do the work and can do it. We sometimes hear the complaint of Lubbock printer's prices being too high. The trouble usually is that the fellow who is kicking will get prices on a small amount from the local printers and compare these prices with a big order price from the out of town man. Be fair with the local printer, give him a chance at every order and then if satisfactory figures cannot be obtained, we have nothing to say when the order is sent out of town, but at the same time these people should also take into consideration the difference in the prices of their goods in Lubbock and the place where they order their stationery. There is sometimes two sides to the question.

Why We are Growing

We have put service above everything else in our store. We try to sell the very best groceries on the market at the most consistent prices and when we get an order we fill it and deliver it to you as quickly as possible—this proves that we want and appreciate your business. Buy groceries and meats here. Have them delivered on the same bill—

H. E. MILLER'S GROCERY

PHONES 86 and 140

AND IF YOU WANT THE BEST MEATS

Why not send me an order? By phoning 138 (because there are three phones here) you can have your meat delivered with your grocery orders. The meats sold by this market are unexcelled in this city and the service we give is better than most. We will appreciate it if you phone 138.

CASH MEAT MARKET
IN MILLER'S GROCERY

WITHOUT FURTHER
COMMENT

The Enterprise is betting on Governor Neff. The Legislature may not pass all of the laws that he has asked for, but it will make such an improvement in some of our present laws that it will constitute a victory for

Governor Neff. His policy of economy in running the State government in meeting with the hearty approval of the public and the problem is now in the hands of the Legislature to enact such laws that will enable the Governor to economize in State expenditures. The people have their eyes on the Legislature.—Clyde Enterprise.

From late reports it seems that on

ly one amendment carried in last Saturday's election. The people of Texas are seemingly constitutionally opposed to any change in the organic law of the state, but the only rainbow in the heaven is the fact that the amendment which carried was the one relating to voting qualifications, whereby only American citizens can vote. Pure Americanism at the polls will insure the future of this nation.—Clarendon News.

Last Call
Boerner's Duroc Sale

Monday, August 8, 1921

Free Lunch at 1:00 O'Clock---Sale
Starts at 2:00 O'Clock



HIGH PATHFINDER

We Will Show You This Great Boar Sale Day

Good Terms to Responsible Parties